

back to quarterly in June and in 2012, membership increased.

As to our membership, we are becoming proactive on several fronts. First, we need to boost our visibility. This can be accomplished by getting our newsletter out to all county libraries. We can also increase our level of participation with various county functions (shows and gardening shows, garden clubs, conservation district annual programs, etc.). Now, I want each of you to send me any suggestions, comments, etc. that you might have in reference to your hometown or counties. Part of the process for boosting membership is certainly to make more people aware that we exist. Increasing awareness could also come in the form of press releases for certain festivals or meetings.

The other problem we face is in reference to our newsletter. Over the last few years, the content has diminished, the newsletter has not always showed up in a timely manner, and occasionally it has been necessary to contact issues to make sure visible newsletters. I find this unacceptable. We will get back to where we should be, a 12 page, quarterly, on time, largely informative newsletter.

While I am in office, the primary goal will be to boost membership and bring the newsletter back to where it needs to be. These two problems will be fixed, discussed, and corrected. I ask each of you to help in some small way to insure that these goals are attained.

In other news, the booklets discussed in the subject of the Native Plant Distribution Bureau,

APRIL 22, 2012
TO THE MEMBERS OF
ENP
County Associations
Application details and
Basic Facts of
The Lady-Slipper
are posted on the
ENP's website—
<http://www.enp.org>

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